

AUSU Board of Directors Minutes

Date: 29-June-2023

Term: SS23

AUSU Chair Member: Isaac Withers

BOARD			
Title		AUSU Members	Authorized Proxy
President (PRES)	P	Isaac Withers	
VP Brampton Advocacy (BAV)	P	Jeet Patel	
VP Brampton Programming (BIP)	P	Yug Modi	
VP SSM Advocacy (SAV)	P	Minion Paul	
VP SSM Programming (SIP)	P	Andrea Ryall	
Timmins Campus Life Coordinator (TCLC)		Wayne Thompson	
International Rep (INT)	P	Adanko Mukhtar	
SASA Rep (SASA)		Joanne Perrault	
Varsity Rep (VAR)		Qeila Mbonihankuye	
Residence Rep	P	Tim Van	

(RESI)		Weerden	
WUSC Rep (WUSC)	P	Evan Nooman	
Mature & Part Time Rep (MAPT)	P	Somya Patel	
Queer & Trans Rep (QUTR)	P	Mahima Choudhary	
Women's Affairs Rep (WOM)	P	Trishala Kulpesh Parmar	
Accessibility Rep (ACC)	P	Harleen Kaur	
Faculty of Cross Cultural Studies Rep (FCCS)	P	Sandra Kurian	
Faculty of School of Business Rep (FBUS)	P	Nidhi Patel	
Faculty of Science Rep (FSCI)	P	Anamika Krishna	
Faculty of Humanities and Social Sciences Rep (FHSS)		Shawna Mornix	

STAFF	
General Manager (GM)	Kerrie De Poli

Discussion Item(s):	Upcoming Board Meetings In Person
Discussion:	Next meeting we will be in person in Sault Ste. Marie and Brampton campuses, with one google connection, rooms will be booked, please plan on being in person.

Discussion Item(s):	Friday chat to facilitate greater engagement
Discussion:	If the Board wishes, we can book an additional Friday “chat” at different times, for casual conversation. This would allow another chance to chat outside of the more formal Board meetings.

Discussion Item(s):	Staff Update for Information
Discussion:	<ul style="list-style-type: none"> a. Previously barred students have been advised they can return to AUSU events b. E-Sports teams (best practice) recommendations will be ready this week for the review of the Executive and will come back to the Board in July c. Hoodies are expected on July 12 d. Part time Brampton admin will start on Tuesday, June 27. This person will work for the office, under the specific direction of the Admin Mgr. e. AUSU’s support of AU Varsity will become active very soon, pending certain actions being completed by AU f. Staff has also been engaged in a pressing student advocacy matter that takes a great deal of their time. Staff works hard to keep things flowing smoothly for everyone but the Board’s patience is appreciated

	<p>with any small delays. We anticipate this situation will be less pressing by mid-July.</p> <p>g. We are well into the process of having a Social Work student doing their internship with AUSU. In their portfolio will be the active facilitation of the new AUSU Caucus program. Those interested in actively participating with AUSU Caucus development are asked to reach out to the President.</p>
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Discussion Item(s):	Confidentiality and Privacy
Discussion:	<p>The Board is reminded that AUSU matters are not to be discussed in public space, period. AUSU discusses our business behind closed doors in public, we speak to our students and are pleasant.</p> <p>We are all reminded to ask the question, when making decisions, as per our corporate values, “R U & I SAFE?”. Of course, this is an acronym for our corporate values: United, Integrity, Respect, Sustainable, Advocacy, Fulfilling, Equity. Equally, we are committed to demonstrating the affirmative of this to students, with the public statement of our corporate values, U & I R SAFE.</p> <p>We are responsible to ourselves and each other to remember our values and support each other. We are a team. We praise each other publicly and make criticisms or suggestions privately. We do not call each other out, we help each other.</p>

Discussion Item(s):	AUSU Accessibility Rep
Discussion:	<p>Applications for the Accessibility Rep vacancy are coming in. Applications will be accepted until June 30, 2023. All are encouraged to encourage others who may be interested to apply.</p> <p>PRES is seeking interested Board Members to assist in reviewing and interviewing candidates. Discussion.</p>

Discussion Item(s):	Academic Policies review - status?
Discussion:	<p>Execs discuss the ongoing process of AU's Academic Policies. Will continue to review and update the Board when the suggested revisions are complete.</p>

Discussion Item(s):	Themed Months
Discussion:	<p>through a great evolution of team conversations, AUSU will begin celebrating themed "months" starting September, 2023. This allows us to focus plans, resources, and marketing to our full advantage. The Board will be provided with the following month's schedule in advance, for example, the AUSU O month schedule will be shared August 12.</p> <ul style="list-style-type: none"> a. September: AUSU O month... (mOnth - it will be a cute graphic!) b. October: AUSU Mental Health Month c. November: AUSU Pride in November d. December: AUSU Culture Month (or, Multicultural Month) e. January is AUSU WOW (Winter Orientation)

	<p>f. February is Black History Month</p> <p>g. March is Waiting for a great theme to be decided!</p> <p>h. April is Waiting for a great theme to be decided!</p> <p>All are asked to provide suggestions for March and April, by July 10, 2023.</p>
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Discussion Item(s):	Graphic Logo
Discussion:	<p>a. The Board has been asked to vote on a graphic logo. This is an image to represent AUSU. It will be used in addition to our beautiful new “wordmark” that our Comms Mgr created during W23.</p> <p>b. Once a decision is made, a variety of iterations will be prepared, in black and white, without the small text, Pride, Indigenous Support, Black History Month, etc. for a wide variety of uses. During appropriate times, all will be asked to change their autosignatures, etc. to a different version.</p> <p>c. Once a graphic logo design is selected, the values, “ U & I R SAFE”, “empower and serve”, and our mission and value statements will be incorporated into coordinating design pieces for different uses</p> <p>d. An entire brand package will be prepared by mid July.</p> <p>e. This is one of the final steps in our new branding and marketing strategy.</p>

Discussion Item(s):	AUSU Emails
Discussion:	<p>After a complex process, with thanks for the Board’s patience and the support and guidance of the Executive Board, the AUSU emails are now</p>

	<p>ready for distribution.</p> <p>i. Following the meeting, Staff will distribute emails to Board members one at a time, because they require a code, and Google texts them with no explanation, so please follow the instructions closely, and wait for staff to respond BEFORE starting your login process. Instructions will be sent to the Board after the meeting to start this process.</p> <p>ii. The new emails support our AUSU brand identity and will be easier to maintain moving forward</p> <p>iii. Some emails forward automatically, the President's, staff, services, etc. to allow a smooth transition</p> <p>iv. All are reminded NOT to forward any other email to their AUSU email nor to forward their AUSU email to another email account. Your student email and AUSU email should be separate.</p> <p>v. All are reminded that their AUSU email belongs to AUSU, and emails should NOT be deleted, simply filed, what may be of no use to you may be helpful to future AUSU</p> <p>vi. During the development of our branded emails it was determined to be an ideal time to clean up the website, it will be back up soon</p>
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Discussion Item(s):	AUSU Planning Calendar
Discussion:	The AUSU Planning Calendar is well under way, the process has

	<p>developed differently than expected. Dates were coming forward through the great work of our Board and Team so we have started it, and now all are asked to submit dates by email, and a draft will be sent to the Board for review. Please send any dates you would like included to generalmanager@ausu82.ca It is better to repeat one date 17 times than miss it, if there are duplications, staff will happily edit! Please consider:</p> <ul style="list-style-type: none"> a. Academic dates b. holidays/festivals/cultural observances c. Dates specific to your Board area d. Events in the world, (IPL Finals, the Academy Awards...anything you think may be of interest or make a difference to our scheduling) e. Anything at all <p>ACTION: all are asked to submit dates by June 30, 2023.</p>
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Discussion Item(s):	New AUSU Clubs System
Discussion:	<p>All are encouraged to chat about the AUSU Club system with students, the S23 AUSU Club Policy is attached. Special points to note:</p> <ul style="list-style-type: none"> a. The AUSU Club system is new, and VERY different than it was in the past b. We always say “AUSU Clubs” c. The AUSU Clubs are entirely under our control and do not require participation or permission from anyone else d. There can be more than one AUSU Club on a certain topic e. There will be an “AUSU Club Day” in September

	<p>f. AUSU reserves the right to refuse or discontinue any Club, at AUSU's discretion</p> <p>g. All AUSU Club inquiries should be directed to Clubs@ausu82.ca</p> <p>h. AUSU Clubs are intended to be FUN!</p>
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Discussion Item(s):	Branding Discussion
Discussion:	<p>**Please note, in addition to the Brand package discussed in item 6, the comprehensive comparative social media analysis is in the final stage, the calendar (item 8) and planning tool are being finalized and the website is being updated and branded emails are ready as discussed in item 7. All of these items, and others, will be part of AUSU's marketing plan that will be an invaluable tool for this Board and future AUSU. Staff anticipates having a draft of the marketing plan for the July meeting, with thanks to all involved for the months and months of work that have gone into its development so far.</p> <p>*****The Board is reminded we are stewards of AUSU. The new marketing strategy started many months ago, and required some huge pieces to be built/rebuilt. It so happens that this Board is serving at the very exciting time when this work will be unveiled. We must remind ourselves, and each other, that our time with AUSU is an evolution of past AUSU and the foundation for future AUSU, and we are tasked to simply move all the many pieces and parts carefully along the correct path, even if we do not see where they end up during our time, or get to enjoy the results of our work.</p>

	This marketing plan will help us reach our goal of 100% student awareness of AUSU and how to reach us, and share with the students we serve our corporate values, simply, that U & I R SAFE.
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Voting Item(s):	Return of the S2S Booksale		
Motion:	To approve an honorarium of \$150 for up to 6 volunteers to assist with the AUSU S2S Book Sale. Volunteers will be chosen through a transparent process.		
Mover:		Secunder:	
Discussion:			
Vote Count:	In Favour:	Opposed:	Abstain:

Additional Documents and Information

AUSU CLUB POLICY FOR BOARD INFORMATION:

AUSU Clubs - just for students!

The AUSU Club system has been completely revamped. Now, the guiding principle of AUSU Clubs is one word:

YES!

AUSU Clubs are FOR students.

Students start Clubs, run them, and enjoy them.

AUSU does not use the Clubs to run AUSU events or activities. AUSU does not interfere in the Clubs, nor have any involvement in their day to day operations or activities.

Any student may start a Club. AUSU allows any Club that does not promote hate or exclusion of any kind.

Students in a certain program may wish to start an academic theme Club, they require

zero participation from Faculty or Professors - it is an AUSU Club.
Each AUSU Club is supported in the way that works best for that specific Club. Some Clubs have much more infrastructure than others. Some Clubs are very self sufficient. All AUSU Clubs are given reasonable support through the AUSU office.
AUSU reserves the right to refuse, or cancel, any Club at any time solely at AUSU's discretion.

The old way is over.

Students might ask about membership minimums, or ratification, financials and setting up accounts - none of that! We believe students start Clubs so they can enjoy them, so we make that easy.

AUSU Clubs are NOT given money to run their Club. AUSU supports the Club system, and there is an easy way for them to access support for expenses that is explained to them as they move through the process, basically, they just have to ask!

New & Easy

If a student wants to start an AUSU Club, all they need to do is fill out the form.

- The AUSU Club Registration Form is renewed each semester

For S23:

- The AUSU Club Registration Form can be accessed at this link:

<https://forms.gle/tnowpQiBLvNSN2a4A>

- Any questions can be directed to clubs@ausu82.ca

- Forms are evaluated for approval the Thursday after they are received

- Once registered and approved, AUSU Club organizers fill out one more contact form, and then, they are an official AUSU Club!

- Clubs are listed on our website, and will be featured on social media platforms as appropriate

- If you are approached by a student about starting a Club, joining a Club, or if there is a certain Club, please have them email clubs@ausu82.ca

- AUSU Clubs can be based on any campus and include members from any/all campuses

Please Remember:

AUSU does not start Clubs, students start Clubs.

AUSU does not run Clubs, we support them.

Multiple Clubs can be started on one theme/idea/subject.

AUSU Clubs can be very small or very large, they are for students to create and enjoy - whatever shape that may take.

The answer to the question, “why isn’t there an ____ Club?” is simply, “please start one, AUSU will help!”

AUSU Clubs run completely distinctly from AUSU, but help us serve students by allowing them to enhance their student experience while building new relationships with students who may not be involved in current AUSU programming - win/win!

AUSU LOVES CLUBS!